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Personalized Spa Program Pioneered At Napa Valley Eco-Hotel

January 28, 2009, Napa Valley, Calif-- Napa Valley's highly anticipated Bardessono may be the first to bring an entire menu of spa experiences directly to the private suites of its guests.

Eco-developer Phil Sherburne has designed each of the hotel's 62 suites to double as a private spa, equipping each room with air-jetted soaking tubs for two, massage tables hidden behind paneled spa banquets, and his and hers bathroom vanities and armoires. Outdoor showers as well as dual indoor shower-steam rooms were added to more than half of the garden level suites. Plus couture luxuries like organic Coyuchi towels and linens loomed in India, luscious robes by designer Matt Dick and spa products from In Fiore, an exclusive skincare company whose energy medicines and herbals have garnered loyal following from Tokyo to San Francisco.

While the bathroom configurations are so user-friendly as to be a luxury experience in themselves, lauded spa designers Loma Alexander and Peggy Francis developed an equally dynamic spa menu for Bardessono guests.

Spa butlers prepare the way for estheticians and massage therapists. Cocooned in their private suites, guests won't be rushed out of a treatment room for the next client. They can rest on the spa table indefinitely, and call the butler back later to remove the table at their convenience. As Alexander puts it, guests will feel free to have "no where to go, nothing to do, but stay and relax right where they are."

A conventional spa experience is available for those who prefer it. An on-site wellness center houses an extensive high-touch, high-tech skin care clinic featuring the latest technology for non-surgical face lifts, as well as a facial fitness program to re-educate and re-stimulate the muscles, elastin and collagen in the skin.

A private poolside cabana affords rooftop views of the surrounding village, the Mayacamas Mountains and Stags' Leap Palisades, while guests indulge in vinotherapie massage, deep tissue bodywork or even a romantic spa immersion package. Day guests who book any two-hour spa treatment also have access to the rooftop lap pool and Jacuzzi, which makes Bardessono a perfect mid-week or weekend retreat for Bay Area residents and wine country locals.

Whether enjoyed in-suite, at the wellness center or poolside, all of Bardessono's Spa programs are based on traditional healing modalities with seasonal offerings that are in harmony with the rhythms of the body and the earth. Even the on-site bicycle shop, which provides guests with cloud-light Orbea performance bikes as well as cruisers for adults and children, is in keeping with Sherburne's holistic vision for the historic Yountville property. From the 82 geothermal wells designed to naturally heat

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and cool the 62 suites to the seasonally harvested herbs intended for the spa, everything on the five-acre hotel was developed with an understanding for the earth's design for natural limits and supply.

As the economy struggles to right itself and people engage in fewer but more meaningful pursuits, Bardessono aims to create a luxury oasis dedicated to the restoration of both its guests and the environment. Every personalized treatment will be mindful of value placing mental wellness and seasonal healing at the top of the priority list, without sacrificing the luxury and indulgence expected by a "day at the spa".

Bardessono opens February 2, 2009 and will begin taking reservations on January 14. To book a treatment or package, call 707-944-0553. To link to the spa menu, please go to: <http://is.gd/fjli>

About MTM Luxury Lodging www.mtmluxurylodging.com

MTM specializes in managing independent luxury hotels, inns and resorts which are the best in the markets they serve, are located in spectacular settings and are distinctive with an abundance of character, ambiance and a flair for exemplary regional cuisine. MTM manages the award-winning, iconic Willows Lodge, also developed by Phil Sherburne as well as the Liberty Hotel, Boston and Hotel 1000, Seattle both of which recently opened to rave review from the luxury travel media.

About Phil Sherburne www.Bardessono.com

Phil Sherburne's work as an eco-developer began 20 years ago with his work in Decatur Island in the San Juans where he maintains a weekend home with his wife and two daughters. As a Harvard honors graduate, Phil distinguished himself early in community and urban planning work. He is widely recognized for his: Ford Foundation work in Boston; early HUD accomplishments in Chicago and urban planning during a pivotal time in Seattle's development. He owns hotels in Woodinville, Washington and Santa Barbara, California.

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